

JVL Encore – Introducing the next generation in countertop entertainment!

TORONTO – September 10, 2008 – JVL unveils the Encore countertop. The Encore, a complete entertainment system offering games and music, features an industry first high definition wide screen LCD display. Combine Encore with JVL's Media Stream and you have the most cost effective games and music entertainment system available.

“JVL has led the industry with innovation and reliability,” commented Peter Guterres, CEO of JVL Corporation, “Encore is a natural evolution for us. We have dedicated our resources to developing a countertop unit that delivers a truly unique experience for players. Players can now enjoy JVL games on a High Definition (HD) countertop delivering true HD and music on one device. To continue our tradition of strong earnings and low service requirements, we are employing some of the latest technology in the Encore.”

No details have been overlooked in designing the Encore. This machine features a 22' high definition LCD display, a glossy piano black finish with red accents, 3D games and an all new graphical user interface (GUI). Flip through JVL's entertainment selections via interactive carousels with the touch of a finger. Navigating your way through the interface is now part of the experience.

The new JVL Media Stream (2009) is a digital streaming music system where you can select your favorite songs from our library of millions of tracks. Your songs can be selected either through the Encore countertop, via a text message from a mobile phone or from your smart phone at www.itouchmusic.com. This new digital music system breaks new ground in entertainment affordability. It is the perfect solution for generating higher returns at a fraction of the cost of a traditional digital downloading system.

The Encore is scheduled for commercial release in late September 2008, Music will compliment the Encore in the first quarter of 2009.

JVL has been designing and manufacturing premier entertainment devices for many years. Our innovative and reliable touch screen entertainment machines have led the industry in profitability. Once again JVL raises the bar with the Encore, the all-in-one HD entertainment experience. Higher earnings with less investment. Get ready for the Encore.

About JVL Corporation

JVL Corporation, a pioneer in touch screen technology, is a privately held, 25-year-old organization. Through research, development and innovation, JVL has established itself as a market leader, offering machines that are user-friendly and require less servicing than any other machine in the industry. Throughout the company's evolution, there has been one constant, the company's focus on serving it's customers in a timely, cost-effective and reliable manner.

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