



## JVL and FIRESTONE FINANCIAL Offer Great Summer Deals on ECHO Financing!

TORONTO - August 10, 2009 - JVL Labs has teamed up with Firestone Financial to offer a new financing program that provides 5.99-percent APR financing for 24 months - with no payments for the first 120 days - or 1.9-percent APR financing for 12 months, with no down payment for either.

A minimum purchase of three ECHO countertops is required in order to be eligible for the program.

"This unique program, which allows operators to generate up to four months of revenue before having to make the first payment, will provide customers with greater flexibility in financing their ECHO," commented JVL CEO Peter Guterres.

This offer is available through Oct. 31, 2009.

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### **About JVL Labs**

For more than 25 years, JVL Labs has been manufacturing, selling, and servicing coin-operated amusement devices that have proven to be the most engaging, reliable, and profitable on the market. Through relentless research, development, and innovation, the privately-held organization has established itself as both a pioneer and market leader in touch-screen entertainment technology. Throughout the company's evolution, JVL has remained committed to serving its customers and supporting its equipment in the most timely and efficient manner possible.

### **For more information please contact:**

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### **About Firestone Financial Corp.**

Firestone Financial Corp. has been financing the coin-op amusement industry since 1965. Firestone has gained a specialized knowledge and understanding of the amusement and vending trades, as well as equipment financing for small businesses. The company prides itself on building long-term relationships - over 75% of its business is from repeat customers. To learn more about Firestone, call 1.800.851.1001 or visit [www.firestonefinancial.com](http://www.firestonefinancial.com).

### **For more information contact:**

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