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**JVL'S ENCORE & MEDIA STREAM DECLARED
"BEST OF SHOW" AT 2009 AMOA EXPO**

TORONTO, ON – October 14, 2009 – JVL received the "Best of Show" Award at this year's 2009 Amusement & Music Operators Association (AMOA) Expo for its Encore and Media Stream offering. The unique presentation and innovative approach of combining music and games in a cost-effective manner garnered the respect and votes of the operators.

"We are extremely pleased to be recognized for our hard work and forward thinking at the 2009 AMOA Expo," says Peter Guterres, CEO of JVL Corporation. "This award means a great deal to us, as it is an acknowledgement by the operators."

JVL presented the Encore countertop with its newest software upgrade iTouch HD2 and its breakthrough digital streaming music system at the AMOA Expo. Together, this technology provides operators with a complete Entertainment System containing games and music. Hence, providing for the first time, two sources of revenue from one device.



The decor was as modern as the technology at the JVL booth, with a crepe station, cappuccino and espresso cafe as well as an open bar that created a welcome and warm environment for operators to experience the new JVL systems and software. The innovative technologies presented by JVL caught the attention and votes of the operators at the 2009 AMOA Expo, for "Best of Show". "We are grateful for this recognition and we will work even harder in the future to develop new technologies", says Boris Itskov, CTO of JVL Corporation.

Many operators have already embraced the opportunity to join JVL in the beta test program. This is available for operators on a first-come, first-served basis. Do not miss **your opportunity** to take advantage of this limited time offer! Register

online for your Free Media Stream by October 31st, 2009 at www.jvl.ca/mediastream or call 1.800.296.6657 ext. 2368.

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About JVL Corporation

For more than 25 years, JVL Corporation has been manufacturing, selling, and servicing coin-operated amusement devices that have proven to be the most engaging, reliable, and profitable on the market. Through relentless research, development, and innovation, the privately-held organization has established itself as both a pioneer and market leader in touch-screen entertainment technology. Throughout the company's evolution, JVL has remained committed to serving its customers and supporting its equipment in the most timely and efficient manner possible.

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